



# Sharkathon Sponsorship Form

## 8th Annual Sharkathon Fishing Tournament

September 30 – October 2nd, 2011 | Padre Island National Seashore | Corpus Christi, Texas

Thank you for your interest in sponsoring the 8<sup>th</sup> annual Sharkathon fishing tournament. Our sponsors have helped us make Sharkathon one of the fastest growing land based catch and release fishing tournaments. Last year's event had 642 entries and many spectators. With these impressive numbers of participants, we can offer additional exposure to your products and to your company. The Sharkathon website gets thousands of hits per week and it is viewed by people from all around the world.

Sharkathon is incorporated as a Texas Non-Profit Organization and was recently granted tax-exempt 501(c)(3) status by the IRS. The Sharkathon tournament is a conservation-minded catch, photo, release event that was created by surf-fishermen for surf-fishermen. Our annual tournament creates a competitive environment and draws attention to our natural resources and the conservation mindset needed to preserve them. For more information about the event, and to see photographs from the previous years, please visit Sharkathon.com.

**Your participation is vital to the success of this event, and through your participation, your company can play a role in promoting catch and release fishing practices and conservation.**

### Sharkathon Gold Sponsor:

**\$2000 & up**

- Large Logo on Website
- Newsletter Inclusion
- Large logo on Sharkathon.com Ruler
- Large logo on Tournament Banner
- Awards Ceremony Banner Placement
- Large Logo on Tournament T-Shirts

### Sharkathon Silver Sponsor:

**\$500 to \$1999**

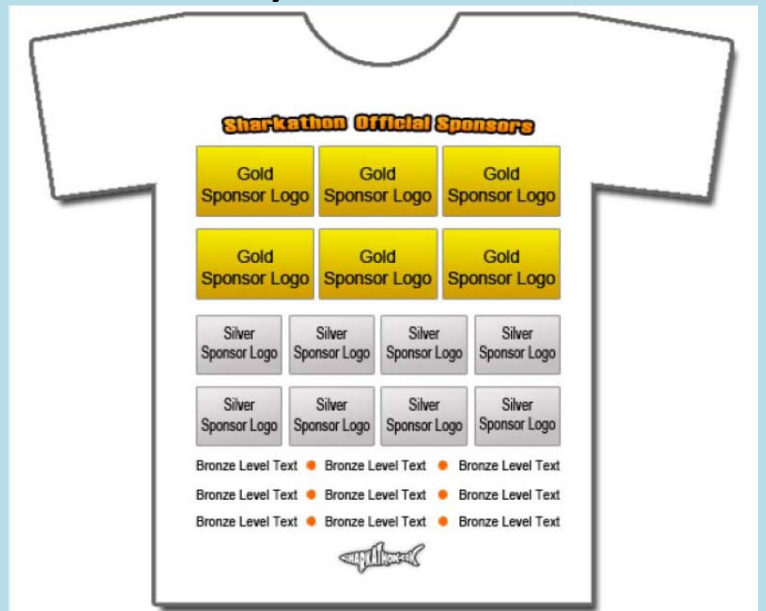
- Small Logo on Website
- Newsletter Inclusion
- Small logo on Sharkathon.com Ruler
- Small logo on Tournament Banner
- Awards Ceremony Banner Placement
- Small Logo on Tournament T-Shirts

### Sharkathon Bronze Sponsor:

**\$100 to \$499**

- Text on Website
- Text on Sharkathon.com Ruler
- Text on Tournament Banner
- Awards Ceremony Banner Placement
- Text on Tournament T-Shirts

### T-Shirt Back Layout



### Sharkathon Stats

- Averages 10K page hits per month
- Currently has over 650 active users
- 95% Texas based entrants
- Averages \$750 in spending per entrant



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When this tournament began in 2004, catch, photo, release format surf fishing tournaments were very rare, if not non-existent. We wanted to create something that went against all of the negative aspects associated with kill tournaments, and help improve the image of the fishermen on the Padre Island National Seashore. Diligence prevailed and a format was created that allowed nothing but a photograph to be taken from the resources that are in such drastic decline. The original concept also included that the tournament be run by strictly volunteer efforts and adopted a non-profit approach allowing the tournament to be self sufficient and return the remainder as prize money and donations to various causes associated with the area the event is held.

Padre Island National Seashore protects the longest undeveloped stretch of barrier island in the world. In addition with the drastic decline in the populations of the underwater world's vital apex predator, the shark, our vision was created to do what we could to help both causes. Please consider the opportunity to achieve a beneficial relationship with our efforts that can take both your company and our resources into the future.

Our tournament will be held **September 30<sup>th</sup> to October 2<sup>nd</sup>, 2011** at **Padre Island National Seashore** located south of Corpus Christi, Texas. Please complete the attached commitment sheet if you are interested in becoming a sponsor for this year's tournament. **Commitment sheets must be received by August 15th and all related donations must be received by September 1st.**

We appreciate your help in making this tournament a huge success!

**Sharkathon Planning Committee**

Please contact us at [sponsorship@sharkathon.com](mailto:sponsorship@sharkathon.com) for further information.



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Please complete and return this form by August 15th, 2011.

Business or Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Donation Description	Qty	Value	Line Total
Total Donation Value:			

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact us at [sponsorship@sharkathon.com](mailto:sponsorship@sharkathon.com) for further information. Please use this email address to send us your company's logo for promotional materials.

Please return by mail or fax to:  
Sharkathon c/o  
14493 SPID Suite A PMB 1428  
Corpus Christi, TX 78418  
Fax Info: (361) 949-3508 ATTN: Sharkathon